

Carol Price
“Professionally Speaking”

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A Different Kind of Speaker
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Program Title		“Mixing 4 Generations in the Workplace”	
Hours	3 - 5	Presentation Format:	Microsoft PowerPoint & DVD
Course Description		<p>Each of the 4 generations in the workforce today – Veterans, Boomers, Gen X’ers, and Gen Y’ers bring a unique historical perspective and set of desires and requirements into the workplace. This course sets the stage for success with each generation. If we understand what they want and need, we have the best possible chance of getting their best in each and every work situation. Coaching, supporting, teaching and leading are different within generations. Learn the best of their world so you can give them the best of yours!</p>	
Highlights		<p>Each generation is influenced by their upbringing, the events that gave them boundaries and the people they admired. Once we understand how each generation was shaped, we can bring out their potential. Communicate in their style (with their “hardware”) and they will communicate back.</p>	
Special Points		<p>Participants will:</p> <ul style="list-style-type: none"> • Identify the heroes unique to each generation • Discover the importance of the “5 year bleed” in each generation • Assess the work ethic of each generation • Chart the challenges to overcome in each generation Recognize the importance of communication “styles” with each generation • Find each generation’s source of motivation • Describe the most successful coaching model for each generation • Outline the rewards and recognition necessary to truly motivate each generation 	